Corporate Sponsorship Package

IT-oLogy®

Mission

IT-oLogy's mission is to promote, teach, and grow a diverse IT workforce to address the growing IT skills crisis in South Carolina.

IT-oLogy provides technology-based innovative and interactive programs that prepare all South Carolinians to survive and thrive in the 21st century economy. IT-oLogy engages with 4k-12th graders and college students, educators, career changers, veterans and IT professionals.

Diversity & Inclusion

At IT-oLogy we are passionate about creating an inclusive workplace that promotes and values diversity so that we may better serve our customers from all walks of life. IT-oLogy's vision is to use technology to promote equality and inclusion in the workforce.

IT-oLogy Belief

IT-oLogy believes that real, systemic change begins with early childhood education continuing through IT career professional development, creating a cradle-to-career pipeline.

IT-oLogy's K-12 programs are designed to not only educate students, but to introduce them to the possibilities of technology.

The following benefits are included with our sponsorship levels as listed below. Additonal descriptions of sponsorship benefits are included on page 4.

Sponsorship Levels	Bronze $1,000	Copper $2,500	Silver $5,000	Gold $10,000	Platinum $15,000
IT-oLogy Signature Sponsor					✓
Signature Sponsorship of DiverseIT STEM Professionals Group				✓	✓
Presenting opportunities at IT-oLogy Summits & Annual Aspirations in Computing Awards Ceremony				✓	✓
Sponsor logo & link to sponsor site on IT-oLogy website			✓	✓	✓
20% Employee Discount on IT-oLogy professional development programs & professional events			✓	✓	✓
Recognition in IT-oLogy newsletter & (1) Sponsor Spotlight article		✓	✓	✓	✓
Logo placement on promotional materials for IT-oLogy K-12 events		✓	✓	✓	✓
Presenting sponsorship of (1) K-12 event or DiverseIT event	✓	✓	✓	✓	✓
10% Employee Discount on IT-oLogy professional development programs & professional events	✓	✓			

IT-oLogy Signature Sponsorship (Platinum)

As an IT-oLogy Signature Sponsor, your company's logo will appear on all promotional materials and advertisements for IT-oLogy professional and K-12 events. Your company will be recognized as IT-oLogy's Signature Sponsor on the IT-oLogy website and on each of IT-oLogy's Newsletters.

DiverseIT Signature Sponsorship (Gold+)

As a DiverseIT Signature Sponsor, your company's logo will appear on all promotional materials and advertisements for DiverseIT events. Your company will be recognized as a DiverseIT Signature Sponsor on the IT-oLogy website and at events. You and your company's employees will be invited to all DiverseIT events, and presentation opportunities will be available at events.

IT-oLogy Professional Programs

- **DiverseIT STEM Professionals Group**
- **IT Certification Courses**
  - **ITIL 4, Information Technology Infrastructure Library**
  - **CompTIA ITF+**
- **IT Soft Skills Training**
- **Corporate Team Building**

IT-oLogy K-12 Programs

- **Girls & Boys Who Code Clubs**
- **Aspirations in Computing Awards**
- **Cyber Summer Camps**
  - **Tech-In-A-Box**
  - **Tech-Career-In-A-Box**
- **Cyber Field Trips**
- **Tutoring Workshops**
- **STEAM Workshops**
- **IT-oLogy Tech Explorers**

Sponsorship Promise

Sponsorship opportunities are available for highly qualified companies, organizations, and individuals who will help further and fulfill IT-oLogy's mission of growing a diverse tech workforce in South Carolina.

Sponsorship opportunities require a donation amount because that donation allows IT-oLogy to develop and sustain programs for South Carolinians.

Sponsorship benefits go beyond just recognition; As a sponsor you and your company are acknowledging a shared vision to support and advance tech education, IT careers, and to grow a diverse tech workforce across South Carolina to fill the IT skills gap.

IT-oLogy promises the following benefits with all levels of sponsorship:

- **Brand Awareness and Recognition**
- **Community Involvement and Giving Back**
- **The opportunity to build trust within the local community.**
- **Media exposure to help promote your brand or business.**
- **Tax Deductions on Donations to IT-oLogy**
  - **IT-oLogy Tax ID: 47-4933659.**

Sponsorship Form

Company Name _____

Contact Name _____ **Title** _____

Phone # _____ **Email Address** _____

Address/City/State/Zip _____

_____

Sponsorship Level (Please Select One)	**Bronze** $1,000	**Copper** $2,500	**Silver** $5,000	**Gold** $10,000	**Platinum** $15,000
	☐	☐	☐	☐	☐

Additional Donation Amount? _____

Interested in Volunteer Opportunities?   **Yes** ☐   **No** ☐

Authorized Signature _____ **Date** _____

Pay By: **Check** ☐   **Credit Card** ☐   **Invoice** ☐

Please contact Shelby Villnow, IT-oLogy Marketing & Communications Coordinator, for more information: Shelby.Villnow@it-ology.org

IT-oLogy is a 501(C)3 and all donations are tax deductible. IT-oLogy's tax ID is 47-4933659.